

# NEWS RELEASE



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## **Valtech to Help its Customers Make Bold Changes**

*Software and product development solutions provider will introduce OnDemand™  
business transformation options*

**DALLAS – July 11, 2007** – Valtech, a software and product development solutions provider focused on helping clients achieve and sustain business agility, is creating a new category of business transformation that involves outcome-based software outsourcing anchored by Agile/Lean innovation. As part of this new strategy, the company will be introducing the OnDemand™ family of business transformation options.

“When it comes to software solutions, most companies are looking for a better, faster way to develop programs that will really improve their businesses, and Valtech is going to help make that possible,” said Valtech CEO Jonathan Poole. “Innovation is something we’ve always been good at, and we’re certainly excited to be pioneering our way into a new territory with this OnDemand strategy.”

Because Valtech is focused on dramatically increasing the speed of innovation and sharing risk while operating within its clients’ financial constraints, the company will release its OnDemand options to bring about organizational transformation. The first component, ValueStream OnDemand, aligns the business and IT relationship by clarifying and quantifying the value proposition for a project and measuring them against business value streams. Software OnDemand, a second component, eschews traditional software outsourcing, off-shoring and staff augmentation models by allowing customers to pay for outcomes rather than staff. The final component, Performance OnDemand, encompasses learning opportunities and an overhaul of business processes to help extend the development process into the company culture.

(more)

“Delivery of new and enhanced products and services that rely on software can and should be done at greater speed, innovation and predictability of business outcome,” Poole said.

“Achieving these outcomes, however, requires a fundamental shift in thinking and approach. Valtech’s OnDemand embodies the thinking and approach necessary to achieve this goal.”

### **About Valtech**

Valtech is a global provider of high performance, enterprise software development outsourcing and organizational transformation services. Valtech’s OnDemand™ services are focused on one single outcome: Delivering Business Agility. Serving customers across a variety of industries, including finance, travel, energy, media, high-tech and online, Valtech OnDemand™ offerings result in priority business ideas and products converted to working, tested and deployable software every two weeks. Valtech delivers these outcomes through mastery of Lean and Agile business and software methods including: Business Demand Management, Software Feature Management, Lean business and technical process improvement, just-in-time software development outsourcing and agile focused software engineering skill training and coaching. Valtech’s North American operations are headquartered in Dallas, Texas. Valtech North America is a leading member of the Agile Alliance and Agile Project Leadership Network. For more information, please visit [www.Valtech.com](http://www.Valtech.com).